

Rep Order# 6837930
EC'd Yes

Ver# 3
Status Revised

Traffic Order# 195602
Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 8:04 AM
Showing Buylines: All Rep Revised Lines

1 of 5

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---												
SC=*												
--- REMARKS ---												
REV TO ADD TO SKED												
ATTN ALL LINES												
ATTN NEW TTL												
PLEASE CNF												
THANKS												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*75			09/28-09/28	\$125.00	:30	1	1	F	4P-430P	\$125.00	1	
Sales Remark:			V3 ADD TO SKED									
V3 Added												
*76			09/25-09/25	\$125.00	:30	1	1	TU	430P-5P	\$125.00	1	
Sales Remark:			V3 ADD TO SKED									
V3 Added												
*77			09/25-09/27	\$250.00	:30	3	1	TU-TH	5P-530P	\$750.00	3	
Sales Remark:			V3 ADD TO SKED									
V3 Added												
*78			10/01-10/01	\$250.00	:30	1	1	M	5P-530P	\$250.00	1	
Sales Remark:			V3 ADD TO SKED									
V3 Added												
*79			10/01-10/01	\$125.00	:30	1	1	M	1035P-1137P	\$125.00	1	
Sales Remark:			V3 ADD TO SKED									
V3 Added												

Aug
 8/3/12

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	Lt
*80		Sales Remark: V3 Added	09/25-09/28	\$125.00	:30	3	1	TU-F	1035P- 1137P	\$375.00	3	
*81		Sales Remark: V3 ADD TO SKED	09/25-09/28	\$50.00	:30	3	1	TU-F	1137P- 1237A	\$150.00	3	
*82		Sales Remark: V3 Added	10/01-10/01	\$50.00	:30	1	1	M	1137P- 1237A	\$50.00	1	
*83		Sales Remark: V3 ADD TO SKED	09/29-09/29	\$20.00	:30	1	1	SA	1237A- 137A	\$20.00	1	
*84		Sales Remark: V3 Added	09/29-09/29	\$75.00	:30	1	1	SA	1037P- 1137P	\$75.00	1	
*85		Sales Remark: V3 ADD TO SKED	09/30-09/30	\$60.00	:30	1	1	SU	1037P- 1137P	\$60.00	1	
*86		Sales Remark: V3 Added	09/25-09/28	\$550.00	:30	4	1	TU-F	10P-1035P	\$2,200.00	4	
*87		Sales Remark: V3 ADD TO SKED	09/30-09/30	\$400.00	:30	1	1	SU	10P-1035P	\$400.00	1	

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*88		Sales Remark: V3 ADD TO SKED V3 Added	10/01-10/01	\$425.00	:30	1	1	M	630P-7P	\$425.00	1	
*89		Sales Remark: V3 ADD TO SKED V3 Added	09/26-09/26	\$425.00	:30	1	1	W	630P-7P	\$425.00	1	
*90		Sales Remark: V3 ADD TO SKED V3 Added	10/01-10/01	\$1,000.00	:30	1	1	M	7P-8P	\$1,000.00	1	
*91		Sales Remark: V3 ADD TO SKED V3 Added	10/01-10/01	\$1,200.00	:30	1	1	M	8P-9P	\$1,200.00	1	
*92		Sales Remark: V3 ADD TO SKED V3 Added	09/25-09/25	\$1,000.00	:30	1	1	TU	7P-8P	\$1,000.00	1	
*93		Sales Remark: V3 ADD TO SKED V3 Added	09/25-09/25	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	
*94		Sales Remark: V3 ADD TO SKED V3 Added	09/26-09/26	\$750.00	:30	1	1	W	7P-8P	\$750.00	1	
*95		Sales Remark: V3 ADD TO SKED V3 Added	09/27-09/27	\$1,250.00	:30	1	1	TH	7P-8P	\$1,250.00	1	

Need \$2,000 - P3

Need \$2400 - P3

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*96		Sales Remark: V3 ADD TO SKED V3 Added	09/27-09/27 <i>NEED \$2,000-P3</i>	\$1,000.00	:30	1	1	TH	8P-9P	\$1,000.00	1	
*97		Sales Remark: V3 ADD TO SKED V3 Added	09/27-09/27	\$1,000.00	:30	1	1	TH	9P-10P	\$1,000.00	1	
*98		Sales Remark: V3 ADD TO SKED V3 Added	09/28-09/28	\$700.00	:30	1	1	F	8P-9P	\$700.00	1	
*99		Sales Remark: V3 ADD TO SKED V3 Added	09/29-09/29	\$300.00	:30	1	1	SA	7P-8P	\$300.00	1	
*100		Sales Remark: V3 ADD TO SKED V3 Added	09/29-09/29	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	
*101		Sales Remark: V3 ADD TO SKED V3 Added	09/29-09/29	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*102		Sales Remark: V3 ADD TO SKED V3 Added	09/30-09/30	\$800.00	:30	1	1	SU	7P-8P	\$800.00	1	
*103		Sales Remark: V3 ADD TO SKED V3 Added	09/30-09/30	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	

---REPORT TOTALS---

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Report Totals: 38 / \$17,505.00

---SALES MONTHLY TOTALS---

Sep 12: 94 / \$28,390.00 Oct 12: 22 / \$6,770.00
Sales Totals: 116 / \$35,160.00
Station Totals: 116 / \$35,160.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$109,875	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NCV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

EC'd Yes Last Received: 07/31/2012 7:22 PM Showing Buylines: All Lines

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--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		THE DOCTORS	10/01-10/01	\$75.00	:30	1	1	M	9A-10A	\$75.00	1	
2		LETS MAKE A DEAL	09/25-09/25	\$100.00	:30	1	1	TU	10A-11A	\$100.00	1	
3		LETS MAKE A DEAL	09/26-09/26	\$100.00	:30	1	1	W	10A-11A	\$100.00	1	
4		LETS MAKE A DEAL	09/27-09/27	\$100.00	:30	1	1	TH	10A-11A	\$100.00	1	
5		LETS MAKE A DEAL	10/01-10/01	\$100.00	:30	1	1	M	10A-11A	\$100.00	1	
6		THE PRICE IS RIGHT	09/25-09/25	\$150.00	:30	1	1	TU	11A-12P	\$150.00	1	
7		THE PRICE IS RIGHT	09/26-09/26	\$150.00	:30	1	1	W	11A-12P	\$150.00	1	
8		THE PRICE IS RIGHT	09/28-09/28	\$150.00	:30	1	1	F	11A-12P	\$150.00	1	
9		THE PRICE IS RIGHT	10/01-10/01	\$150.00	:30	1	1	M	11A-12P	\$150.00	1	
10		NEWS @ NOON	09/25-09/25	\$125.00	:30	1	1	TU	12P-1230P	\$125.00	1	
11		NEWS @ NOON	09/26-09/26	\$125.00	:30	1	1	W	12P-1230P	\$125.00	1	
12		NEWS @ NOON	09/28-09/28	\$125.00	:30	1	1	F	12P-1230P	\$125.00	1	
13		NEWS @ NOON	10/01-10/01	\$125.00	:30	1	1	M	12P-1230P	\$125.00	1	
14		CBS SOAPS	09/26-09/26	\$100.00	:30	1	1	W	1230P-2P	\$100.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		CBS SOAPS	09/27-09/27	\$100.00	:30	1	1	TH	1230P-2P	\$100.00	1	
16		CBS SOAPS	09/28-09/28	\$100.00	:30	1	1	F	1230P-2P	\$100.00	1	
17		CBS SOAPS	10/01-10/01	\$100.00	:30	1	1	M	1230P-2P	\$100.00	1	
18		THE TALK	09/25-09/25	\$100.00	:30	1	1	TU	2P-3P	\$100.00	1	
19		THE TALK	09/26-09/26	\$100.00	:30	1	1	W	2P-3P	\$100.00	1	
20		THE TALK	09/27-09/27	\$100.00	:30	1	1	TH	2P-3P	\$100.00	1	
21		THE TALK	09/28-09/28	\$100.00	:30	1	1	F	2P-3P	\$100.00	1	
22		THE TALK	10/01-10/01	\$100.00	:30	1	1	M	2P-3P	\$100.00	1	
23		WKND VARIOUS	09/29-09/29	\$50.00	:30	3	1	SA	11A-6P	\$150.00	3	
24		WKND VARIOUS	09/30-09/30	\$50.00	:30	3	1	SU	11A-6P	\$150.00	3	
25		DR PHIL	09/25-09/25	\$100.00	:30	1	1	TU	3P-4P	\$100.00	1	
26		DR PHIL	09/26-09/26	\$100.00	:30	1	1	W	3P-4P	\$100.00	1	
27		DR PHIL	09/27-09/27	\$100.00	:30	1	1	TH	3P-4P	\$100.00	1	
28		DR PHIL	10/01-10/01	\$100.00	:30	1	1	M	3P-4P	\$100.00	1	
29		NEWS 5A	09/25-09/25	\$50.00	:30	1	1	TU	5A-6A	\$50.00	1	
30		NEWS 5A	09/26-09/26	\$50.00	:30	1	1	W	5A-6A	\$50.00	1	

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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		NEWS 5A	09/27-09/27	\$50.00	:30	1	1	TH	5A-6A	\$50.00	1	
32		NEWS 5A	10/01-10/01	\$50.00	:30	1	1	M	5A-6A	\$50.00	1	
33		NEWS 6A	09/25-09/25	\$100.00	:30	1	1	TU	6A-7A	\$100.00	1	
34		NEWS 6A	09/26-09/26	\$100.00	:30	1	1	W	6A-7A	\$100.00	1	
35		NEWS 6A	09/27-09/27	\$100.00	:30	1	1	TH	6A-7A	\$100.00	1	
36		NEWS 6A	10/01-10/01	\$100.00	:30	1	1	M	6A-7A	\$100.00	1	
37		EARLY SHOW	09/25-09/25	\$70.00	:30	1	1	TU	7A-9A	\$70.00	1	
38		EARLY SHOW	09/26-09/26	\$70.00	:30	1	1	W	7A-9A	\$70.00	1	
39		EARLY SHOW	09/27-09/27	\$70.00	:30	1	1	TH	7A-9A	\$70.00	1	
40		EARLY SHOW	10/01-10/01	\$70.00	:30	1	1	M	7A-9A	\$70.00	1	
41		SAT 7A NEWS	09/29-09/29	\$25.00	:30	1	1	SA	7A-8A	\$25.00	1	
42		SUN 7A NEWS	09/30-09/30	\$50.00	:30	1	1	SU	7A-8A	\$50.00	1	
43		CBS SUNDAY MORNING	09/30-09/30	\$200.00	:30	1	1	SU	8A-930A	\$200.00	1	
44		FACE THE NATION	09/30-09/30	\$125.00	:30	1	1	SU	930A-10A	\$125.00	1	
45		NEWS	09/26-09/26	\$125.00	:30	1	1	W	4P-430P	\$125.00	1	
46		NEWS	09/28-09/28	\$125.00	:30	1	1	F	4P-430P	\$125.00	1	
47		NEWS	10/01-10/01	\$125.00	:30	1	1	M	4P-430P	\$125.00	1	

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Product Order				ALEXANDRIA, VA 22314		Salesperson () AMY MCCREARY						
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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
48		NEWS	09/26-09/26	\$125.00	:30	1	1	W	430P-5P	\$125.00	1	
49		NEWS	09/27-09/27	\$125.00	:30	1	1	TH	430P-5P	\$125.00	1	
50		NEWS	10/01-10/01	\$125.00	:30	1	1	M	430P-5P	\$125.00	1	
51		NEWS	09/26-09/26	\$250.00	:30	1	1	W	530P-6P	\$250.00	1	
52		NEWS	09/27-09/27	\$250.00	:30	1	1	TH	530P-6P	\$250.00	1	
53		NEWS	10/01-10/01	\$250.00	:30	1	1	M	530P-6P	\$250.00	1	
54		CBS NEWS/530P NEWS	09/30-09/30	\$125.00	:30	1	1	SU	5P-6P	\$125.00	1	
55		THE CLOSER	09/30-09/30	\$50.00	:30	1	1	SU	1137P-1237A	\$50.00	1	
56		LATE NEWS	10/01-10/01	\$550.00	:30	1	1	M	10P-1035P	\$550.00	1	
57		LATE NEWS	09/29-09/29	\$325.00	:30	1	1	SA	10P-1035P	\$325.00	1	
58		JEOPARDY	09/26-09/26	\$350.00	:30	1	1	W	6P-630P	\$350.00	1	
59		JEOPARDY	09/27-09/27	\$350.00	:30	1	1	TH	6P-630P	\$350.00	1	
60		JEOPARDY	09/28-09/28	\$350.00	:30	1	1	F	6P-630P	\$350.00	1	
61		JEOPARDY	10/01-10/01	\$350.00	:30	1	1	M	6P-630P	\$350.00	1	
62		WHEEL	09/25-09/25	\$425.00	:30	1	1	TU	630P-7P	\$425.00	1	
63		WHEEL	09/27-09/27	\$425.00	:30	1	1	TH	630P-7P	\$425.00	1	

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64		JEOPARDY	09/29-09/29	\$125.00	:30	1	1	SA	6P-630P	\$125.00	1	
65		WHEEL	09/29-09/29	\$125.00	:30	1	1	SA	630P-7P	\$125.00	1	
66		HAWAII FIVE 0	10/01-10/01	\$1,350.00	:30	1	1	M	9P-10P	\$1,350.00	1	
67		NCIS LA	09/25-09/25	\$1,000.00	:30	1	1	TU	8P-9P	\$1,000.00	1	
68		VEGAS	09/25-09/25	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	
69		CRIMINAL MINDS	09/26-09/26	\$900.00	:30	1	1	W	8P-9P	\$900.00	1	
70		CSI	09/26-09/26	\$900.00	:30	1	1	W	9P-10P	\$900.00	1	
71		CSI NY	09/28-09/28	\$600.00	:30	1	1	F	7P-8P	\$600.00	1	
72		BLUE BLOODS	09/28-09/28	\$800.00	:30	1	1	F	9P-10P	\$800.00	1	
73		60 MIN	09/30-09/30	\$700.00	:30	1	1	SU	6P-7P	\$700.00	1	
74		GOOD WIFE	09/30-09/30	\$900.00	:30	1	1	SU	8P-9P	\$900.00	1	

---REPORT TOTALS---

Report Totals: 78 / \$17,655.00

---SALES MONTHLY TOTALS---

Sep 12: 62 / \$13,935.00

Sales Totals: 78 / \$17,655.00

Oct 12: 16 / \$3,720.00

Rep Order#	6837930	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

Printed: 08/01/2012 8:17 AM
Last Received: 07/31/2012 7:22 PM
Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Station Totals: 78 / \$17,655.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$55,172

CABL	0%	KASA	7%	KASY	0%	KEIM	0%	KOAT	35%
KOB	26%	KRQE	32%	KWEQ	0%				

---COMPETITIVE COMMENTS---

Books	NOV12
Demos	RA35+

CASH IN ADVANCE
CREDIT RISK ---

Spot Manager: All, 09/25/12-10/01/12

Station	Order	Date	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837930												
Advertiser: POL/Wilson For NM Senate												
KROE	195602	09/29/12	Sat Hour 3	9p-10p	:30	P5	[ALL]	Order	925C01	9:30:17 PM		\$500.00
KROE	195602	09/26/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	925C01	1:29:01 PM		\$100.00
KROE	195602	09/26/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	925C01	5:11:51 AM		\$50.00
KRQE	195602	09/29/12	Sat Hour 1	7p-8p	:30	P5	[ALL]	Order	925C01	7:27:56 PM		\$300.00
KROE	195602	09/27/12	KRQE News 13 @ 530p-6p		:30	P5	[ALL]	Order	925C01	5:51:04 PM		\$250.00
KROE	195602	09/27/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	925C01	8:45:01 AM		\$70.00
KROE	195602	09/28/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	925C01	10:17:45 PM		\$550.00
KROE	195602	10/01/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	925C01	6:31:25 AM		\$100.00
KRQE	195602	10/01/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	925C01	9:07:50 AM		\$75.00
KRQE	195602	10/01/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	925C01	8:37:24 AM		\$70.00
KROE	195602	09/30/12	Su 1130p-1230a	1135p-1235a	:30	P5	[ALL]	Order	925C01	11:53:55 PM		\$50.00
KROE	195602	09/27/12	M-F KRQE News	KROE News	:30	P5	[ALL]	Order	925C01	5:32:15 AM		\$50.00
KROE	195602	10/01/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	925C01	1:59:01 PM		\$100.00
KROE	195602	09/28/12	The Talk	2p-3p	:30	P5	[ALL]	Order	925C01	2:29:11 PM		\$100.00
KROE	195602	09/29/12	Sa 1230a-1a	1235-105a	:30	P5	[ALL]	Order	925C01	12:39:15 XM		\$20.00
KRQE	195602	09/27/12	Thur Hour 3	9p-10p	:30	P5	[ALL]	Order	925C01	9:21:29 PM		\$1,000.00
KROE	195602	10/01/12	Mon Hour 2	8p-9p	:30	P5	[ALL]	Order	925C01	8:30:34 PM		\$1,200.00
KROE	195602	09/26/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	925C01	6:58:46 AM		\$100.00
KROE	195602	09/30/12	Face the Nation	930-10a	:30	P5	[ALL]	Order	925C01	9:29:15 AM		\$125.00
KROE	195602	09/26/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	925C01	4:47:40 PM		\$125.00
KROE	195602	09/25/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	925C01	10:25:33 PM		\$550.00
KROE	195602	09/26/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	925C01	12:27:41 PM		\$125.00
KROE	195602	10/01/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	925C01	5:18:49 AM		\$50.00
KRQE	195602	10/01/12	Mon Hour 3	9p-10p	:30	P5	[ALL]	Order	925C01	9:01:09 PM		\$1,350.00
KRQE	195602	09/26/12	KROE News 13 @ 530p-6p		:30	P5	[ALL]	Order	925C01	5:50:49 PM		\$250.00
KROE	195602	09/28/12	M-F KROE News	4p-430p	:30	P5	[ALL]	Order	925C01			\$125.00
KROE	195602	10/01/12	M-F KRQE News	4p-430p	:30	P5	[ALL]	Order	925C01	4:08:30 PM		\$125.00
KROE	195602	09/25/12	The Talk	2p-3p	:30	P5	[ALL]	Order	925C01	2:58:46 PM		\$100.00
KRQE	195602	09/25/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	925C01	10:59:30 PM		\$125.00
KROE	195602	10/01/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	925C01	11:11:45 PM		\$125.00
KROE	195602	09/30/12	Sun Hour 1	6p-7p	:30	P5	[ALL]	Order	925C01			\$700.00
KRQE	195602	09/29/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	925C01	5:42:05 PM		\$50.00
KROE	195602	09/28/12	Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	925C01	7:59:54 PM		\$700.00
KROE	195602	09/27/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	925C01	6:19:10 AM		\$100.00
KROE	195602	10/01/12	The Talk	2p-3p	:30	P5	[ALL]	Order	925C01	2:58:46 PM		\$100.00
KROE	195602	09/28/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	925C01			\$350.00
KRQE	195602	09/30/12	Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	925C01	9:00:45 PM		\$1,100.00
KRQE	195602	10/01/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	925C01	11:48:41 PM		\$50.00
KRQE	195602	09/25/12	M-F KROE News	12p-1230p	:30	P5	[ALL]	Order	925C01	12:20:04 PM		\$125.00
KROE	195602	09/27/12	The Talk	2p-3p	:30	P5	[ALL]	Order	925C01			\$100.00
KROE	195602	09/25/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	925C01	10:29:11 AM		\$100.00
KROE	195602	09/26/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	925C01			\$70.00
KROE	195602	09/26/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	925C01	10:59:30 AM		\$150.00
KRQE	195602	10/01/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	925C01	6:13:45 PM		\$350.00
KROE	195602	09/25/12	Tue Hour 1	7p-8p	:30	P5	[ALL]	Order	925C01	7:19:01 PM		\$1,000.00
KROE	195602	09/28/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	925C01	10:59:00 AM		\$150.00
KROE	195602	10/01/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	925C01	4:37:10 PM		\$125.00
KROE	195602	10/01/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	925C01	10:59:00 AM		\$150.00
KROE	195602	09/27/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	925C01	9:59:30 AM		\$100.00
KROE	195602	09/30/12	CBS Sunday Morn	8a-930a	:30	P5	[ALL]	Order	925C01	8:17:45 AM		\$200.00
KRQE	195602	09/26/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	925C01	10:17:55 PM		\$550.00
KROE	195602	09/30/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	925C01	1:58:41 PM		\$50.00
KROE	195602	09/26/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	925C01	6:13:15 PM		\$350.00
KROE	195602	09/30/12	Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	925C01	6:59:00 PM		\$800.00
KROE	195602	09/26/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	925C01	6:41:18 PM		\$425.00
KROE	195602	09/28/12	M-F KROE News	4p-430p	:30	P5	[ALL]	Order	925C01	4:18:20 PM		\$125.00
KRQE	195602	10/01/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	925C01	3:16:01 PM		\$100.00
KRQE	195602	09/30/12	LN Su	10p-1035p	:30	P5	[ALL]	Order	925C01	10:26:55 PM		\$400.00
KRQE	195602	10/01/12	Let's Make a Dea	M-F 10a-11a	:30	P5	[ALL]	Order	925C01	10:29:11 AM		\$100.00
KRQE	195602	09/28/12	Fri Hour 1	7p-8p	:30	P5	[ALL]	Order	925C01			\$600.00
KROE	195602	09/26/12	Wed Hour 3	9p-10p	:30	P5	[ALL]	Order	925C01	9:21:29 PM		\$900.00

[Sorted by: Advertiser]

Spot Manager: All, 09/25/12-10/01/12

Station	Order	Date	Inv. Code (Book)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Alt Order #: 06837930

Advertiser: POL/Wilson For NM Senate

KROE	195602	09/30/12	Sign-On/Sign-Off (11:00:00 AM		:30	P5	[ALL]	Order	925C01			\$50.00
KROE	195602	09/30/12	Sign-On/Sign-Off (11:00:00 AM		:30	P5	[ALL]	Order	925C01	5:50:17 PM		\$50.00
KRQE	195602	10/01/12	KRQE News 13 @ 530p-6p		:30	P5	[ALL]	Order	925C01	5:35:27 PM		\$250.00
KRQE	195602	09/30/12	Su 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	925C01	11:10:48 PM		\$60.00
KRQE	195602	09/29/12	Sa 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	925C01	11:15:05 PM		\$75.00
KRQE	195602	09/29/12	LN Sa	10p-1035p	:30	P5	[ALL]	Order	925C01	10:17:27 PM		\$325.00
KRQE	195602	09/26/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	925C01	3:51:13 PM		\$100.00
KROE	195602	09/27/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	925C01	3:16:16 PM		\$100.00
KROE	195602	09/27/12	M-F KROE News	430p-5p	:30	P5	[ALL]	Order	925C01	4:49:10 PM		\$125.00
KROE	195602	09/26/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	925C01	11:25:00 PM		\$125.00
KROE	195602	09/26/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	925C01	12:25:24 XM		\$50.00
KRQE	195602	09/26/12	Wed Hour 2	8p-9p	:30	P5	[ALL]	Order	925C01	8:19:01 PM		\$900.00
KROE	195602	10/01/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	925C01	6:35:08 PM		\$425.00
KROE	195602	10/01/12	Mon Hour 1	7p-8p	:30	P5	[ALL]	Order	925C01	7:28:15 PM		\$1,000.00
KROE	195602	09/25/12	Tue Hour 3	9p-10p	:30	P5	[ALL]	Order	925C01			\$1,000.00
KROE	195602	09/29/12	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	Order	925C01	6:58:25 PM		\$125.00
KROE	195602	09/26/12	The Talk	2p-3p	:30	P5	[ALL]	Order	925C01	2:29:11 PM		\$100.00
KROE	195602	09/25/12	Tue Hour 2	8p-9p	:30	P5	[ALL]	Order	925C01	8:30:49 PM		\$1,000.00
KROE	195602	09/29/12	KROE News Satu	7a-8a	:30	P5	[ALL]	Order	925C01	7:40:56 AM		\$25.00
KROE	195602	10/01/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	925C01	12:27:11 PM		\$125.00
KROE	195602	09/27/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	925C01	6:47:48 PM		\$425.00
KRQE	195602	09/25/12	M-F KROE News	KRQE News	:30	P5	[ALL]	Order	925C01	5:45:21 AM		\$50.00
KRQE	195602	09/26/12	M-F KROE News	4p-430p	:30	P5	[ALL]	Order	925C01	4:27:15 PM		\$125.00
KROE	195602	09/29/12	Sign-On/Sign-Off (11:00:00 AM		:30	P5	[ALL]	Order	925C01	11:29:11 AM		\$50.00
KROE	195602	09/28/12	M-F KROE News	12p-1230p	:30	P5	[ALL]	Order	925C01	12:04:47 PM		\$125.00
KRQE	195602	09/29/12	Sat Hour 2	8p-9p	:30	P5	[ALL]	Order	925C01	8:57:26 PM		\$350.00
KROE	195602	10/01/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	925C01	10:07:52 PM		\$550.00
KROE	195602	09/30/12	Su KRQE News	1530p-6p	:30	P5	[ALL]	Order	925C01	5:34:38 PM		\$125.00
KROE	195602	09/26/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	925C01	9:59:00 AM		\$100.00
KROE	195602	09/27/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	925C01	6:21:14 PM		\$350.00
KROE	195602	09/25/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	925C01	6:41:33 PM		\$425.00
KROE	195602	09/25/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	925C01	8:58:26 AM		\$70.00
KROE	195602	09/28/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	925C01	10:59:00 PM		\$125.00
KROE	195602	09/25/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	925C01	3:42:35 PM		\$100.00
KROE	195602	09/25/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	925C01	11:28:56 AM		\$150.00
KRQE	195602	09/28/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	925C01	12:25:09 XM		\$50.00
KROE	195602	09/28/12	Fri Hour 3	9p-10p	:30	P5	[ALL]	Order	925C01	9:00:09 PM		\$800.00
KROE	195602	09/30/12	KRQE News Sun	7a-8a	:30	P5	[ALL]	Order	925C01	7:19:48 AM		\$50.00
KRQE	195602	09/29/12	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	Order	925C01	6:16:39 PM		\$125.00
KRQE	195602	09/27/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	925C01	12:58:11 PM		\$100.00
KRQE	195602	09/28/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	925C01	12:58:41 PM		\$100.00
KRQE	195602	10/01/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	925C01	4:58:56 PM		\$250.00
KRQE	195602	09/26/12	Wed Hour 1	7p-8p	:30	P5	[ALL]	Order	925C01	7:57:00 PM		\$750.00
KRQE	195602	09/25/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	925C01	6:12:15 AM		\$100.00
KROE	195602	09/29/12	Sign-On/Sign-Off (11:00:00 AM		:30	P5	[ALL]	Order	925C01	12:58:41 PM		\$50.00
KROE	195602	09/30/12	Sun Hour 3	8p-9p	:30	P5	[ALL]	Order	925C01	8:29:30 PM		\$900.00
KROE	195602	09/25/12	M-F KROE News	430p-5p	:30	P5	[ALL]	Order	925C01	4:37:25 PM		\$125.00
KROE	195602	09/27/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	925C01	12:12:48 XM		\$50.00
KROE	195602	09/27/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	925C01	10:27:43 PM		\$550.00

31,160.00

31,160.00

31,160.00

(Sorted by: Advertiser)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

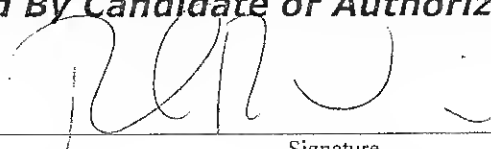
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

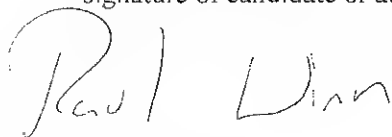
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

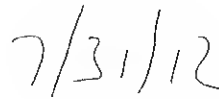
- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date